

TRIBECA STUDIOS AND THE MIRANDA FAMILY FUND ANNOUNCE COLECTIVO: A MIRANDA FAMILY FELLOWSHIP & TRIBECA STUDIOS FILMMAKER PROGRAM

Launched to Champion a New Generation of Latino Films

New York, NY—April 11, 2025—Tribeca Studios and the Miranda Family Fund today announced the launch of **Colectivo: A Miranda Family Fellowship & Tribeca Studios Filmmaker Program** to support the next generation of Latino storytellers and bring Latinx stories to audiences. Created in partnership with the Hispanic Federation, the program selected a cohort of three emerging filmmaking teams to receive funding, mentorship, and the opportunity to world premiere an original short film at the 2025 Tribeca Festival. Participating filmmakers are supported through each step of the creative process, from development to distribution.

With guidance and training from Tribeca Studios, including in-depth support from Spirit Award-nominated producer Maria Altamirano, and the creative team of Lin-Manuel Miranda, Luis A. Miranda, Jr., and their extended network, each participating Latinx filmmaker will produce an original short-scripted film highlighting Latinx stories or talent in front of and behind the camera. Additionally, Miranda Family Fellows—a cohort of artists and arts administrators from underrepresented backgrounds—have joined each film team as working apprentices to gain experience and film credits as they enter the industry.

Colectivo: A Miranda Family Fellowship & Tribeca Studios Filmmaker Program joins a long legacy of Tribeca Studios' artist development programs that support diverse voices, advocate for increased representation, and bring innovative stories to screens of all sizes.

"The Miranda Family Fund is tremendously proud to partner with Tribeca Studios to uplift Latino artists at a time when many are pulling opportunities from under-represented individuals, effectively attempting to silence diverse voices and communities," said **Lin-Manuel Miranda**. "I am so grateful to everyone who worked tirelessly to bring this Colectivo program to life. These remarkable filmmakers are invaluable to the future of the industry, and we are thrilled to be supporting them and their work from the very beginning. We look forward to celebrating them and showcasing their short films this June at the Tribeca Festival in New York City."

"For nearly twenty-five years, Tribeca has championed underrepresented filmmakers, communities, and stories," said **Jane Rosenthal, co-founder and CEO of Tribeca Enterprises**. "We know that artist development programs, like the Colectivo program, are key to creating access, launching careers and inspiring audiences. Alongside our friends at the

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Miranda Family Fund, we have discovered bold, new voices who are pushing boundaries and changing the game, both in front of and behind the camera. It's an honor to premiere them at our festival."

According to a <u>recent McKinsey & Company study</u>, U.S. Latinos make up 19% of the overall U.S. population but account for 24% of movie box office ticket sales and streaming subscribers, yet currently make up less than 5% of on-screen, off-screen, and executive leadership roles in U.S. media. It is estimated that the film industry could generate an additional \$12-18 billion a year in annual revenue if Latino representation increases, according to the study. This new Colectivo program aims to help do just that—to create a pipeline of support and opportunities for new creatives and new stories to positively impact the industry from top to bottom.

The selected 2025 Colectivo filmmaker program teams are:

"LAS HIJAS DE ROSALÍA" — Written and directed by Maria Mealla, produced by Edna Diaz. Through a series of dreamlike vignettes, two sisters navigate their formative years, discovering the magic of their bond and the enduring legacy of their mother's love.

"EL TIGUERE" — Written and directed by Andrew J. Rodriguez, produced by Yuki Maekawa-Ledbetter. Executive Produced by Elvis Nolasco, Matthew D'Amato, Amalia Bradstreet, Justine Sweetman and Vincent Lin.

In the face of food insecurity and a harsh legal system in the Bronx, a Dominican immigrant operates his mobile food garden under the radar, determined to rebuild his life and repair his relationship with his estranged son.

"**VILLA ENCANTO**" — Directed by Joel Perez, written by Joel Perez and Sol Crespo, produced by Helena Sardinha.

After her mother's death, a precocious teenager is uprooted from 1960s Spanish Harlem when her musician father takes a gig at a Puerto Rican summer resort in upstate New York. Through music and community, she learns to redefine the meaning of home

Press Contacts

Annie Davis, <u>adavis@tribecafilm.com</u> (Tribeca) Charlie Guadano, <u>charlie@linmanuel.com</u> (Miranda Family Fund)

About Tribeca Enterprises

Tribeca Enterprises is a multi-platform media and entertainment company that owns and operates the Tribeca Festival, content division Tribeca Studios, film distribution label Tribeca Films, and production company m ss ng p eces. With strong roots in independent film, Tribeca is synonymous with creative expression and entertainment. Founded in 2003 by Robert De Niro, Jane Rosenthal, and Craig Hatkoff, Tribeca Enterprises brings artists and audiences together to celebrate storytelling in all its forms, including film, TV, music, audio storytelling, games, and immersive. Tribeca champions emerging and established voices, discovers award-winning talent, curates innovative experiences, and introduces new ideas through exclusive premieres,

exhibitions, conversations, and live performances. In 2019, James Murdoch's Lupa Systems bought a majority stake in Tribeca Enterprises, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

About the Miranda Family Fund

For over 40 years, the Miranda Family has championed community activism. They have created and supported institutions that have served both underserved populations in Upper Manhattan and communities throughout New York City, across the country, and in Puerto Rico. Luis A. Miranda, Jr. and Dr. Luz Towns-Miranda are proud parents to Luz Miranda-Crespo, Lin-Manuel Miranda, Miguel Towns. Now as adults, Luz and Lin-Manuel are married to Luis Crespo and Vanessa Nadal, respectively, with children of their own. They continue to foster the family's commitment to advocacy for education, the arts, and social justice - along with a sustained focus on relief and rebuilding efforts in Puerto Rico post-Hurricane Maria.

About the Miranda Family Fellows

The <u>Miranda Family Fellowship Program</u> is dedicated to fostering a more inclusive entertainment industry by identifying, cultivating, and launching the careers of diverse talent. We achieve this by providing scholarships, professional training, and mentorship opportunities to emerging artists and arts administrators from underrepresented communities, empowering them to amplify their stories and advocate for new voices in theater and TV/film. The program partners with organizations that have developed or are willing to adopt non-traditional methods to recruit artists and students who have talent, but may have little to no previous exposure and training. The program has supported over 100 social justice-oriented, emerging artists and arts administrators and employed over 50 guest artists.

About Hispanic Federation

Hispanic Federation (HF) is a nonprofit membership and advocacy organization, founded in 1990, committed to empowering and advancing the Hispanic community, with a focus on low-income, marginalized, and immigrant Latinos. With programs in 40 states, Puerto Rico, the U.S. Virgin Islands, and the District of Columbia, HF's focus areas include immigration, economic empowerment, civic engagement, disaster relief, philanthropy, education, health, and the environment. HF also maintains ongoing public education campaigns and meets the organizational development needs of its member agencies through grant-making and capacity-building assistance.