

TRIBECA FILMS ANNOUNCES NEW OUTPUT DEALS WITH KANOPY AND KINEMA TO DISTRIBUTE THE BEST OF INDEPENDENT CINEMA TO WIDER AUDIENCES

Kanopy on Board as Exclusive Educational and Public Library Streamer of Tribeca Films



New York, NY (October 22, 2024) – Tribeca Films, a distribution label from Tribeca Enterprises and Giant Pictures, today announced multi-year partnerships with Kanopy and Kinema to stream the label's catalog of highly anticipated, independent cinema from top festivals. The output deals are a first of its kind for all parties as Tribeca is the first festival to license films with Kanopy and Kinema, and Kanopy is the exclusive educational and public library streaming partner for the label. Both streaming platforms will support Tribeca Films' aim to present acclaimed films to new streaming audiences and generate revenue for independent filmmakers.

In the new age of streaming and content deals, Tribeca Films' platform partnerships with Kanopy and Kinema are important revenue structures for independent films. Kanopy collaborates with public libraries and universities to stream content without requiring fees of users or weaving in commercials. Kinema is a direct-to-consumer exhibition platform for filmmakers and non-theatrical distributors to deliver live screenings to audiences in person or virtually on demand. They recently introduced a new "Pay What You Wish" feature allowing audiences to pay to watch on a sliding scale. The streaming platforms democratize meaningful film and television for wide audiences, and the partnerships will bring greater visibility and profile to award-winning festival films that were historically limited to a smaller population of viewers.

"Tribeca is a leading destination for filmmakers—from developing a project with Tribeca Studios, premiering at the annual Festival, to distributing with Tribeca Films. We seek to champion independent cinema, and there are no better partners than Kanopy and Kinema," said **Tribeca CEO and Co-Founder Jane Rosenthal**. "More people deserve access to great films. These output deals will make it even easier for wider audiences to discover and watch festival favorites using a library card or attending a local screening event."

Tribeca Films holds more than 50 titles in its library. The first collection of films under the agreement with Kanopy are 2022 Tribeca Festival Best Narrative winner *Good Girl Jane*, *Mary Heilmann: Waves, Roads, & Hallucinations*, *A Bronx Tale*, *In Her Name*, among others. Similarly, new label releases *Good Girl Jane*, *In Her Name*, *Nude Tuesday*, *Roving Women* as well as catalog favorites *Listen Up Philip* and *My Awkward Sexual Adventure* are now available on Kinema.

"At Kanopy, our mission is to bring diverse and meaningful films to public libraries and universities, offering a carefully curated selection of cinema to viewers everywhere," said **OverDrive EVP of Content Jason Tyrrell**, the company behind Kanopy. "This partnership with Tribeca Films allows us to amplify that mission by providing exclusive access to some of the most acclaimed festival films, making it possible for more audiences to discover and enjoy these incredible stories."

Kinema CEO Christie Marchese added: "Tribeca Films is known for making some of the world's most creative and original films, which is why we're thrilled to help expand their distribution footprint and allow our growing audience of movie-lovers to watch these titles wherever and whenever they wish."

Both deals were negotiated by Nick Savva for Tribeca Films with Jason Tyrrell for OverDrive and Christie Marchese for Kinema. More information on Tribeca Films can be found at [TribecaFilm.com/TribecaFilms](https://tribecafilm.com/TribecaFilms).

About Tribeca Films

Tribeca Films is a distribution label that brings independent films from top festivals to streaming platforms and creates revenue-generating opportunities for filmmakers. Embracing our New York spirit, Tribeca Films showcases these films to new audiences across a wide distribution infrastructure and on the Tribeca Channel. Presented by Tribeca Enterprises in partnership with Giant Pictures. Visit us at tribecafilm.com/tribecafilms.

About OverDrive

OverDrive is a mission-based company that stands with libraries. Named a Certified B Corp in 2017, OverDrive serves more than 92,000 libraries and schools in 115 countries with the industry's largest digital catalog of ebooks, audiobooks, magazines, video and other content. OverDrive empowers libraries and schools by expanding access for all through tireless industry advocacy and consistent innovation. Award-winning apps and services include the Libby library reading app, the Sora student reading app, Kanopy, the leading video streaming app for libraries and colleges, and TeachingBooks.net, which offers one of the largest catalogs of supplemental materials that enhance literacy outcomes. Founded in 1986, OverDrive is based in Cleveland, Ohio USA. www.overdrive.com

About Kinema

Kinema is committed to extending the reach of cinematic experiences in non-theatrical settings, both virtually and in-person, to communities and audiences around the world. By connecting filmmakers with hosts who want to screen and stream their films, Kinema provides a powerful new monetization and promotional model for filmmakers and distributors. Founded in 2021, Kinema has a library of close to 1000 titles and hundreds of thousands of active users. Kinema, along with Seed and Spark, recently launched [The Distribution Playbook](#), a free resource designed for filmmakers, video creators, funders, and co-collaborators to take the lead in their own distribution. To learn more about Kinema, please visit kinema.com.

Press Contacts

Annie Davis, adavis@tribecafilm.com

Yunjung Seo, yseo@tribecafilm.com